

CLAIMS

Please replace all prior versions of claims with the following listing of claims:

1. *(Currently Amended)* A method for determining a user affinity for a topic comprising the steps of:
 - assigning a category to at least one object, ~~the at least one object comprising at least one topic;~~
 - associating the at least one object with at least one user;
 - maintaining a record of a number of times that actions are performed on the at least one object by the at least one user and a record of action types of the actions performed on the at least one object by the at least one user;
 - associating a value with each of the action types of the actions performed on the at least one object by the at least one user; and
 - determining a user affinity for the category at least one topic based on at least the category and the record of actions the number of times that actions are performed on the at least one object by the at least one user and the values associated with the action types of the actions performed on the at least one object by the at least one user.
2. *(Original)* The method of claim 1, wherein the step of determining a user affinity determines the user affinity by calculating an affinity score for the user's association with the at least one object.
3. *(Original)* The method of claim 2, further comprising the step of: normalizing the affinity score calculated.
4. *(Original)* The method of claim 3, further comprising the step of: applying a population threshold of a plurality of users to the affinity score.
5. *(Original)* The method of claim 4, further comprising the step of: associating a predetermined percentage of the plurality of users with the user affinity for the at least one topic.

6. **(Currently Amended)** The method of claim 1, wherein the at least one object comprises at least one of an author field that indicates authoring actions, a response to field that indicates response actions, a links field that indicates linking actions, an editors field that indicates editing actions, and a reading field that indicates reading actions.

7. **(Original)** The method of claim 6, further comprising the step of: calculating an affinity score for the user's association with the at least one object.

8. **(Currently Amended)** The method of claim 7, wherein the affinity score is calculated according to a formula of:

$$A * V_a + T * V_t + L * V_l + E * V_e + R * V_r;$$

where A is the author field, Va is an author value associated with the authoring actions field, T is the response to field, Vt is a response to value associated with the response actions to field, L is the links field, Vi is a links value associated with linking actions the links field, E is the editors field, Ve is an editors value associated with editing actions the editors field, R is the reading field, and Vr is a reading value associated with reading actions the reading field.

9. **(Original)** The method of claim 1, further comprising the step of: determining whether the at least one user has performed at least one action on the at least one object.

10. **(Original)** The method of claim 9, further comprising the step of: decaying the user affinity of the at least one user if a determination is made that the at least one user has not performed any actions on the at least one object.

11. **(Original)** The method of claim 10, wherein the step of decaying the user affinity decays at a constant rate.

12. **(Currently Amended)** The method of claim 11, wherein the constant rate is a predetermined percentage per a predetermined period of time.

13. **(Original)** The method of claim 9, further comprising the step of:

resetting the user affinity if a determination is made that the at least one user has performed the at least one action on the at least one object.

14. *(Original)* The method of claim 1, further comprising the step of: enabling a system administrator to decline the user affinity.

15. *(Original)* The method of claim 1, further comprising the step of: enabling the user to decline the user affinity.

16. *(Currently Amended)* A system for determining a user affinity for a topic comprising:

assigning means for assigning a category to at least one object, ~~the at least one object comprising at least one topic;~~

associating means for associating the at least one object with at least one user;

maintaining means for maintaining a record of a number of times that actions are performed on the at least one object by the at least one user and a record of action types of the actions performed on the at least one object by the at least one user;

associating means for associating a value with each of the action types of the actions performed on the at least one object by the at least one user; and

determining means for determining a user affinity for the category at least one topic based on the number of times that actions are performed on the at least one object by the at least one user and the values associated with the action types of the actions performed on the at least one object by the at least one user at least the category and the record of actions.

17. *(Original)* The system of claim 16, wherein the determining means determines the user affinity by calculating an affinity score for the user's association with the at least one object.

18. *(Original)* The system of claim 17, further comprising normalizing means for normalizing the affinity score calculated.

19. *(Original)* The system of claim 18, further comprising applying means for applying a population threshold of a plurality of users to the affinity score.

20. (*Original*) The system of claim 19, further comprising percentage associating means for associating a predetermined percentage of the plurality of users with the user affinity for the at least one topic.

21. (*Currently Amended*) The system of claim 16, wherein the at least one object comprises at least one of an author field that indicates authoring actions, a response to field that indicates response actions, a links field that indicates linking actions, an editors field that indicates editing actions, and a reading field that indicates reading actions.

22. (*Original*) The system of claim 21, further comprising calculating means for calculating an affinity score for the user's association with the at least one object.

23. (*Currently Amended*) The system of claim 22, wherein the affinity score is calculated according to a formula of:

$$A * V_a + T * V_t + L * V_l + E * V_e + R * V_r;$$

where A is the author field, Va is an author value associated with authoring actions ~~the author field~~, T is the response to field, Vt is a response to value associated with response actions ~~the response to field~~, L is the links field, Vl is a links value associated with linking actions ~~the links field~~, E is the editors field, Ve is an editors value associated with editing actions ~~the editors field~~, R is the reading field, and Vr is a reading value associated with reading actions ~~the reading field~~.

24. (*Original*) The system of claim 16, further comprising action determining means for determining whether the at least one user has performed at least one action on the at least one object.

25. (*Original*) The system of claim 24, further comprising decaying means for decaying the user affinity of the at least one user if a determination is made that the at least one user has not performed any actions on the at least one object.

26. (*Original*) The system of claim 25, wherein the decaying means decays the affinity score at a constant rate.

27. (*Currently Amended*) The system of claim 26, wherein the constant rate is a predetermined percentage per a predetermined period of time.

28. (*Original*) The system of claim 24, further comprising resetting means for resetting the user affinity if a determination is made that the at least one user has performed the at least one action on the at least one object.

29. (*Original*) The system of claim 16, further comprising declining means for enabling a system administrator to decline the user affinity.

30. (*Original*) The system of claim 16, further comprising declining means for enabling the user to decline the user affinity.

31. (*Currently Amended*) A system for determining a user affinity for a topic comprising:

an assigning module that assigns a category to at least one object, ~~the at least one object comprising at least one topic~~;

an associating module that associates the at least one object with at least one user;
a maintaining module that maintains a record of a number of times that actions are performed on the at least one object by the at least one user and a record of action types of the actions performed on the at least one object by the at least one viewer;

a determining module that associates a value with each of the action types of the actions performed on the at least one object by the at least one user, and determines a user affinity for the category at least one topic based on the number of times that actions are performed on the at least one object by the at least one user and the values associated with the action types of the actions performed on the at least one object by the at least one user at least the category and the record of actions.

32. (*Original*) The system of claim 31, wherein the determining module determines the user affinity by calculating an affinity score for the user's association with the at least one object.

33. (*Original*) The system of claim 32, further comprising a normalizing module that normalizes the affinity score calculated.

34. (*Original*) The system of claim 32, further comprising an applying module that applies a population threshold of a plurality of users to the affinity score.

35. (*Currently Amended*) The system of claim 34, further comprising a percentage associating module that associates ~~associating~~ a predetermined percentage of the plurality of users with the user affinity for the at least one topic.

36. (*Currently Amended*) The system of claim 31, wherein the at least one object comprises at least one of an author field that indicates authoring actions, a response to field that indicates response actions, a links field that indicates linking actions, an editors field that indicates editing actions, and a reading field that indicates reading actions.

37. (*Original*) The system of claim 36, further comprising a calculating module that calculates an affinity score for the user's association with the at least one object.

38. (*Currently Amended*) The system of claim 37, wherein the affinity score is calculated according to a formula of:

$$A * Va + T * Vt + L * Vi + E * Ve + R * Vr;$$

where A is the author value associated with authoring actions ~~the author field~~, T is the response to field, Vt is a response to value associated with response actions ~~the response to field~~, L is the links field, Vi is a links value associated with linking actions ~~the links field~~, E is the editors field, Ve is an editors value associated with editing actions ~~the editors field~~, R is the reading field, and Vr is a reading value associated with reading actions ~~the reading field~~.

39. (*Original*) The system of claim 31, further comprising an action determining module that determines whether the at least one user has performed at least one action on the at least one object.

40. (*Original*) The system of claim 39, further comprising a decaying module that decays the user affinity of the at least one user if a determination is made that the at least one user has not performed any actions on the at least one object.

41. (*Original*) The system of claim 40, wherein the decaying module decays the affinity score at a constant rate.

42. (*Currently Amended*) The system of claim 41, wherein the constant rate is a predetermined percentage per a predetermined period of time.

43. (*Original*) The system of claim 39, further comprising a resetting module that resets the user affinity if a determination is made that the at least one user has performed the at least one action on the at least one object.

44. (*Currently Amended*) The system of claim 31, further comprising a declining module that enables enabling a system administrator to decline the user affinity.

45. (*Currently Amended*) The system of claim 31, further comprising declining module that enables enabling the user to decline the user affinity.

46. (*Currently Amended*) A processor readable medium comprising processor readable code embodied therein for determining a user affinity for a topic, the medium comprising:

assigning code that causes a processor to assign a category to at least one object, ~~the at least one object comprising at least one topic~~;

associating code that causes a processor to associate the at least one object with at least one user;

maintaining code that causes a processor to maintain a record of a number of times that actions are performed on the at least one object by the at least one user;

maintaining code that causes a processor to maintain a record of action types of the actions performed on the at least one object by the at least one user;

associating code that associates a value with each of the action types of the actions performed on the at least one object by the at least one user; and

determining code that causes a processor to determine a user affinity for the category at least one topic based on the number of times that actions are performed on the at least one object by the at least one user and the values associated with the action types of the actions performed on the at least one object by the at least one user at least the category and the record of actions.

47. (*Original*) The medium of claim 46, wherein the determining code determines the user affinity by calculating an affinity score for the user's association with the at least one object.

48. (*Original*) The medium of claim 47, further comprising normalizing code that causes a processor to normalize the affinity score calculated.

49. (*Original*) The medium of claim 48, further comprising applying code that causes a processor to apply a population threshold of a plurality of users to the affinity score.

50. (*Original*) The medium of claim 49, further comprising percentage associating code that causes a processor to associate a predetermined percentage of the plurality of users with the user affinity for the at least one topic.

51. (*Currently Amended*) The medium of claim 46, wherein the at least one object comprises at least one of an author field that indicates authoring actions, a response to field that indicates response actions, a links field that indicates linking actions, an editors field that indicates editing actions, and a reading field that indicates reading actions.

52. (*Original*) The medium of claim 51, further comprising calculating code that causes a processor to calculate an affinity score for the user's association with the at least one object.

53. (*Currently Amended*) The medium of claim 52, wherein the affinity score is calculated according to a formula of:

$$A * Va + T * Vt + L * VI + E * Ve + R * Vr;$$

where A is the author value associated with authoring actions the author field, T is the response to field, Vt is a response to value associated with response actions the response to field, L is the links field, VI is a links value associated with linking actions the links field, E is the editors field, Ve is an editors value associated with editing actions the editors field, R is the reading field, and Vr is a reading value associated with reading actions the reading field.

54. *(Original)* The medium of claim 46, further comprising action determining code that causes a processor to determine whether the at least one user has performed at least one action on the at least one object.

55. *(Original)* The medium of claim 54, further comprising decaying code that causes a processor to decay the user affinity of the at least one user if a determination is made that the at least one user has not performed any actions on the at least one object.

56. *(Original)* The medium of claim 55, wherein the decaying code decays the affinity score at a constant rate.

57. *(Currently Amended)* The medium of claim 56, wherein the constant rate is a predetermined percentage per a predetermined period of time.

58. *(Original)* The medium of claim 54, further comprising resetting code that causes a processor to reset the user affinity if a determination is made that the at least one user has performed the at least one action on the at least one object.

59. *(Original)* The medium of claim 46, further comprising declining code that causes a processor to enable a system administrator to decline the user affinity.

60. *(Original)* The medium of claim 46, further comprising declining code that causes a processor to enable the user to decline the user affinity.